



भारतीय प्रबंधन संस्थान जम्मू

Indian Institute of Management Jammu



INTERNATIONAL CONFERENCE ON AI AND EMERGING TECHNOLOGIES FOR ADVANCING BUSINESS AND SOCIETY

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For more information visit <https://www.iimj.ac.in/ETABS/new/>

Conference Theme

In an era defined by rapid digital transformation, emerging technologies are reshaping industries, economies, and societies at an unprecedented pace. From artificial intelligence and blockchain to the Internet of Things and quantum computing, these advancements are not only revolutionizing business operations but also redefining the way we live, work, and interact. The **International Conference on AI and Emerging Technologies for Advancing Business and Society** serves as a global platform for thought leaders, innovators, researchers, and policymakers to engage in insightful discussions on the future of technology-driven progress. This conference aims to bridge the gap between technological innovations and their real-world applications, exploring how businesses and communities can leverage these advancements for growth and societal well-being.

Through expert keynote sessions, research presentations, interactive panels, and hands-on workshops, participants will gain deep insights into cutting-edge technologies and their transformative potential. The event fosters interdisciplinary collaboration, inspiring new ideas and solutions to tackle the world's most pressing economic, social, and environmental challenges. Whether you are a business leader looking to integrate technology into your operations, a researcher pushing the boundaries of innovation, or a policymaker shaping the future of governance, this conference provides a unique opportunity to be at the forefront of change.

The 2026 "**AI and Emerging Technologies for Advancing Business and Society**" Conference provides a platform to the scholars, researchers, academicians, and practitioners to show their original research work, exchange research findings and innovative insights on the following topics, including, but not limited to:

Conference Objectives

The conference is designed to:

- Examine the impact of AI and emerging technologies such as Blockchain, Internet of Things (IoT), 5G & 6G Connectivity, Quantum Computing, Sustainable and Green technology, Autonomous Systems, and Extended Reality (XR) on business and society.
- Explore innovative solutions that address economic, environmental, and social challenges using technology.

- Promote collaboration between academia, industry, and government to harness technology for sustainable development.
- Identify opportunities and risks associated with technological advancements in diverse sectors, including finance, healthcare, education, and governance.



Thematic Areas

The conference will cover a diverse range of themes that reflect the dynamic relationship between technology, business, and society. Our focus is on both business innovation and societal transformation, ensuring a comprehensive exploration of how emerging technologies are shaping the world.

Revolutionizing Business with Emerging Technology

- Reimagining Business for a New Era – How emerging technologies are driving a fundamental shift in business models and value creation.
- Building Future-Ready Enterprises – Strategies for businesses to adapt, innovate, and thrive in a fast-changing technological landscape.
- Innovation, Ethics, and Impact – Examining the role of AI in business growth, decision-making, and ethical considerations.
- The Business of Emerging Technologies – How startups and enterprises are turning technological advancements into successful ventures.
- Strategies for the Next Decade – Harnessing digital transformation for long-term business expansion and market competitiveness.
- The Future of Business Operations – The role of blockchain, Web3, and digital ecosystems in redefining strategic and operational efficiency and decision-making.
- Business in the Age of Advanced Computing – Understanding how quantum computing and other emerging technologies are unlocking new

possibilities in business decision-making and problem-solving.

- Merging Automation, Data, and Strategy – Leveraging automation and big data to create smarter, more responsive organizations.
- Profit, Purpose, and Planet – How businesses can integrate sustainability into their core strategies while remaining profitable.
- The Next Business Evolution – Exploring the ecosystem, and organizational potential of the metaverse and extended reality (XR) applications.

Transforming Society with Emerging Technology

- Thriving in the Age of Intelligent Machines – Preparing for a future where AI and robotics redefine our daily lives.
- Ethics, Inclusion, and the Future of Society – Addressing digital divides, ethical tech development, and inclusive innovation.
- Building a Smarter, Fairer World – How emerging technologies can be harnessed for social impact and global progress.
- Rewriting the Social Contract for a Digital Age – The evolving relationship between humans and AI in governance, work, and community life.
- Privacy, Security, and the Future of Freedom – Balancing innovation with cybersecurity and digital rights in an interconnected world.
- The Impact of AI, and Connectivity – Exploring advancements in human-computer interaction, and human augmentation.
- The role of social media, digital experiences, and virtual realities in shaping human interactions -How Emerging Tech Shapes Culture and Identity
- The intersection of technology and sustainability in societal development and environmental conservation.
- Human Potential in a Hyper-Connected World – Examining the ways technology enhances human capabilities and experiences.
- The Ethics and Impact of Future Tech – Analyzing the social implications of rapidly evolving, futuristic technologies.

Practitioners (Track)

The main purpose of the conference's Practitioner Track is to provide a platform for the practitioners to share reflections and examples of quality applied research, including small and large-scale interventions, longitudinal studies, and case studies of practice in sync with the conference theme.

Early-Stage Research and Practitioners track Posters

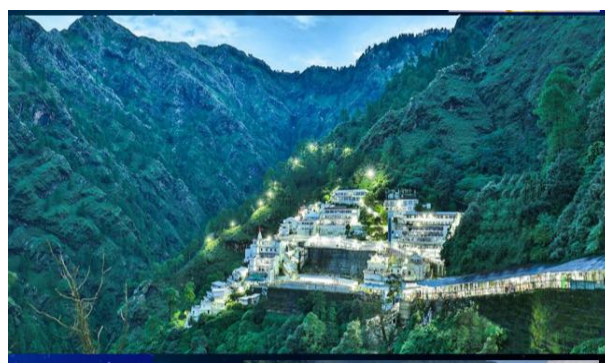
Posters reflect the essential and novel ideas which are at the early stage of the research and practice. The purpose of the poster session is to bring novelty to the field in sync with the conference theme. Participants are advised to submit two pages of extended poster abstract including figures, tables, methodology, result & findings, conclusion, and references.

Pre-Conference Workshops

- Editors workshop
- Paper development and Methodology
- Innovation accelerator

Conference Dates

- 19th to 20th June 2026



Submission Guidelines

The submission of the full paper and extended abstracts will be open on February 14, 2026, and be submitted via Open Review:

<https://openreview.net/group?id=AIETABS/2026>

For extended abstracts, we recommend up to five pages including figures, tables, methodology, results & findings, conclusions and references. Full research paper must be submitted through Easy Chair in a PDF file with 300 words of abstract and title page consisting of the author's name, affiliation, and correspondence address. All submissions must not exceed 10,000 words, including the main text, appendices, and references. Each submission must state clearly, on its front page at the top right, the requested track. The paper should be written in English. All the submitted abstracts and papers will undergo a blind review process. On a rolling basis final decision on the paper will be communicated. All the accepted papers will be assigned a chair/discussant to provide feedback during the same presentation.

Registration Fees

Academicians

Regular	INR 6,500
Early Bird *	INR 5,000

Industry Professionals

Regular	INR 9,000
Early Bird *	INR 7,500

Research Scholars

Regular	INR 4,000
Early Bird *	INR 3,000

International Participants

Regular	USD 200
Early Bird *	USD 150

* Early bird rates available until May 25, 2026

Best Paper Awards

One best paper award per track of the conference will be granted based on a rigorous review process.

Publication Opportunities

Extended abstracts and full papers will be published in the conference proceedings. Selected best papers may be considered for publication in reputable Journals as per the journal-specific review process.

Important Dates

Paper Submission Deadline	25 th April 2026
Paper Acceptance Notification	20 th May 2026
Early Bird Registration Ends	25 th May 2026
Regular Registration Ends	19 th June 2026
Pre-Conference Workshop	18 th June 2026
Conference Date	19 th - 20 th June 2026

Special Session / Workshop

Call for Special Session / Special Workshop / Special Panel Proposal to be announced soon.

Accommodation

On-Campus Accommodation

Conference participants will have access to well furnished on-campus accommodation at IIM Jammu:

- Guest House – Equipped with modern amenities to provide a comfortable and professional stay.
- Executive and Student Hostels – Offering well equipped facilities, ensuring a convenient experience for participants.

Allotments will be made on a first-come, first-served basis and are subject to availability. Please note that accommodation charges are separate and not included in the conference registration fee. Detailed information regarding room allocation, payment procedures, and check-in formalities will be shared closer to the event.

Hotels with Special Conference Rates (IIM Jammu Tie-Ups)

In addition to on-campus accommodation, IIM Jammu has preferential arrangements with the following hotels for conference delegates:

Radisson Blu Hotel Jammu

Narwal Bala Bypass Road, Jammu, J&K – 180006
Phone: +91-191-4225522
Email: info.jammu@radissonblu.com
Website: www.radissonhotels.com

Asia The Heritage Jammu

Jammu Tawi, Jammu, J&K – 180001
Phone: +91-191-2470070
Email: reservations@heritagejammu.com
Website: www.asiahotelsjammu.com

K.C. Residency

Residency Road, Jammu, J&K – 180001
Phone: +91-191-2543670
Email: info@kcredidency.com
Website: www.kcredidency.com

Lemon Tree Hotel Jammu

NH-44, Narwal, Jammu, J&K – 180006
Phone: +91-191-3501111
Email: reservations@lemontreehotels.com
Website: www.lemontreehotels.com

Organizing Committee

Patron

- Prof. B. S. Sahay, Director IIM Jammu

Strategic Executive Committee (Conference Chairs)

- Prof Nitin Upadhyay, IIM Jammu
- Dr Prakrit Silal, IIM Jammu

Strategic Executive Committee Members

- Dr Sundar Rengasamy, IIM Jammu
- Dr M. Vijaya Prabhagar, IIM Jammu
- Dr Chinmaya Kumar Swain, IIM Jammu
- Dr Eshika Aggarwal, IIM Jammu
- Dr Lalit Pankaj, IIM Jammu



Conference Venue

The conference will be held at the Indian Institute of Management Jammu, Jagti, Jammu – 181221, India.
Website: www.iimj.ac.in

IIM Jammu

The Indian Institute of Management (IIM) Jammu, established in 2016 by the Government of India, is an Institute of National Importance under the Ministry of Education. Synonymous with innovation, talent, and excellence in management education and research, IIM Jammu has rapidly emerged as a premier business school in India, known for its academic rigor, leadership development, and strong commitment to societal growth. The institute offers a diverse portfolio of programs to shape future-ready leaders, including the MBA, Executive MBA, Integrated Programme in Management (IPM), Ph.D. in Management, and Executive Education & Management Development Programs (MDPs). IIM Jammu has also expanded its footprint with an off campus in Srinagar, inaugurated on January 24, 2020, strengthening its presence in the Union Territory. Reflecting its adherence to global benchmarks, IIM Jammu holds prestigious international accreditations from the Business Graduates Association (BGA) and EFMD. The institute continues to encourage contemporary, value-based research that addresses regional, national, and global challenges, while maintaining strong industry linkages and a growing international network. The permanent campus at Jagti, Jammu, spread across 200 acres, blends state-of-the-art infrastructure with the rich cultural and traditional heritage of Jammu and Kashmir. Equipped with smart classrooms, modern auditoriums, residential facilities, and a comprehensive digital library, the campus offers an inspiring environment for learning, innovation, and thought leadership. Located 14 km from Jammu city, 16 km from Jammu Railway Station, and 18 km from Jammu Airport, it is also close to the spiritual site of Vaishno Devi, providing an atmosphere of peace and focus. With its values-driven approach, global outlook, and commitment to excellence, IIM Jammu continues to nurture capable, responsible, and visionary leaders for the future.



About Jammu City

Jammu is a key administrative division of the Union Territory of Jammu and Kashmir, encompassing districts such as Doda, Jammu, Kathua, Ramban, Rajouri, Reasi, Poonch, and Samba. The region is largely hilly, dominated by mountain ranges like the Pir Panjal, which separates Jammu from the Kashmir Valley.

Also known as Jammu Tawi, the city is the second largest urban agglomeration in the Union Territory. It is rapidly expanding with significant growth in infrastructure and development, making it an important cultural, economic, and administrative hub.

Tourism facilities will be provided based on charges for participants.



How to reach IIM Jammu

By Air

Jammu is well connected by air through Jammu Airport, located about 18 km (30 minutes) from the IIM Jammu campus. The airport operates regular direct flights to major cities, including Delhi, Srinagar, Ahmedabad, Amritsar, Chandigarh, Mumbai, and Bengaluru, ensuring convenient connectivity for participants travelling from across the country.

By Rail

The city is served by Jammu Tawi Railway Station, one of the major railheads in North India, situated approximately 16 km (25 minutes) from the IIM Jammu campus. Jammu Tawi has excellent connectivity with almost all major cities across India, making it a preferred travel option.

By Road

Jammu is also well connected by a robust road network. The city lies on National Highway 44 (NH-44), linking it with Delhi and other key northern cities. Regular bus services, private taxis, and state transport options are available from neighbouring cities and states, ensuring smooth access to Jammu by road.

Scan to submit Paper



Contact Information

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🌐 <https://www.iimj.ac.in/ETABS/new/>